**241st Navy Birthday Commemoration Event**

**MOP/MOE Report**

**For ECHELONS II – VI reporting**

**(Individual reporting one sheet per command)**

**MEASURES OF PERFORMANCE**

1. HOW DID AWARENESS OF NAVAL HERITAGE AND TRADITIONS INCREASE WITHIN YOUR COMMAND AS A RESULT OF EVENTS ASSOCIATED WITH THE UNITED STATES NAVY'S 241ST BDAY?

2. TO WHAT EXTENT DID YOUR COMMAND MAXIMIZE PARTICIPATION IN NAVY BDAY COMMEMORATION EVENTS?

3. TO WHAT EXTENT DID YOUR COMMAND MAXIMIZE EXTERNAL OUTREACH TO INCREASE THE AWARENESS AND SUPPORT FOR THE NAVY?

4. TO WHAT EXTENT WAS YOUR COMMAND SUPPORTED AND INFORMED DURING PHASE I AND PHASE II OF THE 241ST BDAY?

**MEASURES OF EFFECTIVENESS**

MEASURES OF EFFECTIVENESS WILL BE CAPTURED BY USFF USING THE COMMEMORATION EVENT TRACKER.

**LESSONS LEARNED**

**USE WEBSITE** [**https://www.**jllis**.**mil](https://www.jllis.mil) **TO CAPTURE LESSONS LEARNED**

1. WHAT ARE THE TOP THREE ACTIONS YOUR COMMAND CAN TAKE TO MORE EFFECTIVELY ACHIEVE AWARENESS OF NAVAL HERITAGE AND TRADITIONS FOR THE 242ND BDAY?

2. WHAT ACTIONS CAN YOUR COMMAND TAKE TO MAXIMIZE INTERNAL PARTICIPATION IN 242ND BDAY COMMEMORATION EVENTS?

3. WHAT ACTIONS CAN YOUR COMMAND TAKE TO MAXIMIZE EXTERNAL OUTREACH AND PARTICIPATION BY KEY AUDIENCES FOR 242ND BDAY COMMEMORATION EVENTS?

4. WHAT ACTIONS COULD BE TAKEN TO IMPROVE 242ND BDAY COORDINATION?